GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:4313
ANSWERED ON:12.12.2016
Agreement for Promotion of Tourism
Bhatt Smt.Ranjanben;Sanjar Shri Alok

Will the Minister of TOURISM be pleased to state:

(a) whether India has recently signed any MoU/bilateral agreements with some countries for the promotion of tourism;
(b) if so, the details of the various MoUs signed with international bodies/countries including United States of America for the promotion of tourism, country-wise;
(c) whether the Government proposes to sign agreements for mutual cooperation with various countries to give impetus to tourism in future; and
(d) if so, the details thereof and the progress made in this regard?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)

(a): The Ministry of Tourism has signed Memorandum of Understanding (MoU's) in the field of tourism cooperation with Maldives, Qatar and South Africa in the current year (as on date).

(b): Details of MoU's/Agreements/Letter of Intent (LoI) signed with various countries for bilateral and multilateral cooperation in the field of Tourism may be seen at Annexure.

(c) & (d): The signing of MoUs/Agreements/LoI with various countries is an ongoing process and the objectives include:

i) Exchange of information and data related to tourism.
ii) Cooperation between tourism stakeholders including hotels & Tour operators.
iii) Exchange programmes for cooperation in Human Resource Development.
iv) Investment in the Tourism and Hospitality sector.
v) Exchange of visits of Tour Operators/Media/Opinion Makers for promotion of two way tourism.
vi) Exchange of experience in the areas of promotion, marketing, destination development and management.
vii) Participation in travel fairs/exhibitions in each other's country.

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